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DATE: June 27, 2013  
TO: All Faculty and Staff  
FROM: Garrey Carruthers, President   
SUBJECT: Interim Vice President for Economic Development

Today, I am pleased to appoint Dr. Kevin Boberg, director and CEO of New Mexico State University's Arrowhead Center, as NMSU's interim vice president for economic development, effective July 1.

Kevin has played an integral role in the Arrowhead Center from its very beginning and there is no one more suited for leading this university's economic development efforts than him. When I came to NMSU 10 years ago, the university was not fully engaged in economic development. Today, through the development of the Arrowhead Center, NMSU is leading efforts to facilitate economic development throughout the state.

He has bachelor's degrees in economics and administrative sciences and a master's in industrial administrative sciences from Iowa State University. His Ph.D. is in logistics with minors in accounting and economics from Penn State.

He was hired by NMSU in 1987 and has taught courses in marketing, management, international business and industrial engineering. In 1989, he became director of NMSU's Center for Business Research and Services, which later grew through the University Center Program, funded by the Economic Development Administration in the U.S. Department of Commerce. He later became the associate dean for research in the NMSU College of Business, as well as president and CEO of the Arrowhead Center.

Under his leadership, the Arrowhead Center has given hundreds of students real-world business experience by helping emerging and established companies around the state. Among the services the Arrowhead Center provides are policy analysis, technology commercialization, business incubation, commercializing intellectual property, housing a proof-of-concept center and managing the university's business and research park.

A new strategic plan developed by the university calls for the vice president for economic development to become a full-time position and to use tools within the university to promote economic development throughout New Mexico. The university plans to review and formalize the duties of the vice president for economic development over the coming months.