

New Mexico State University

# All About Discovery!





## The golden circle

“**WHY**”: the single purpose, cause or belief that serves as the unifying, driving and inspiring force for your organization

“**HOW**”: the discipline to never veer from your cause, to hold yourself accountable to HOW you do things

“**WHAT**”: must be consistent with WHY you do it; it is at the WHAT level that authenticity happens

### WHY New Mexico State University

NMSU – transforming  
lives through discovery.

### HOW we bring our cause to life

- We create a caring community by always taking the opportunity to mentor
- We treat other members of our campus community with respect
- We expand opportunities for discovery beyond the classroom
- We hold high expectations for our campus community and have pride in our university, ourselves and our students
- We inhale problems and exhale solutions

### WHAT we do

New Mexico State University is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of:

#### Education

We serve a talented, diverse population of students as a nationally recognized Hispanic-Serving Institution with five campuses, a satellite learning center in Albuquerque and six academic colleges offering more than 80 undergraduate majors and more than 50 graduate programs

#### Research

We conduct extensive research across a variety of disciplines in support of state and national interests with substantial and long-term support that totaled more than \$1 billion over the past seven years

#### Extension Education and Outreach

We reach out to New Mexico and beyond through our statewide network of Cooperative Extension Service offices in every county offering research-based knowledge across a wide spectrum of topics

New Mexico State University also creates a vibrant, residential campus environment with a Division 1-A athletic program, a rich mix of museums and art galleries and a first-class facility for the performing arts.