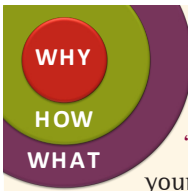


New Mexico State University

All About Discovery!





The golden circle

“**WHY**”: the single purpose, cause or belief that serves as the unifying, driving and inspiring force for your organization

“**HOW**”: the discipline to never veer from your cause, to hold yourself accountable to HOW you do things

“**WHAT**”: must be consistent with WHY you do it; it is at the WHAT level that authenticity happens

WHY New Mexico State University

NMSU – transforming
lives through discovery.

HOW we bring our cause to life

- We create a caring community by always taking the opportunity to mentor
- We treat other members of our campus community with respect
- We expand opportunities for discovery beyond the classroom
- We hold high expectations for our campus community and have pride in our university, ourselves and our students
- We inhale problems and exhale solutions

WHAT we do

New Mexico State University is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of:

Education

We serve a talented, diverse population of students as a nationally recognized Hispanic-Serving Institution with five campuses, a satellite learning center in Albuquerque and six academic colleges offering more than 80 undergraduate majors and more than 50 graduate programs

Research

We conduct extensive research across a variety of disciplines in support of state and national interests with substantial and long-term support that totaled more than \$1 billion over the past seven years

Extension Education and Outreach

We reach out to New Mexico and beyond through our statewide network of Cooperative Extension Service offices in every county offering research-based knowledge across a wide spectrum of topics

New Mexico State University also creates a vibrant, residential campus environment with a Division 1-A athletic program, a rich mix of museums and art galleries and a first-class facility for the performing arts.