

# 29th WERC Environmental Design Contest

April 7-10, 2019

Farm and Ranch Heritage Museum

4100 Dripping Springs Rd  
Las Cruces, NM 88011



## CALL FOR SPONSORS!!

### Vision of WERC:

Environmental concerns are nowadays more important than ever, with the human population exploding throughout the world. Earth's natural resources are being stressed like never before. Growing energy needs impacted air quality and climate change on a global level. Water became a precious resource to our planet.

The challenges are many and often overwhelming. However, an innovative approach to finding solutions to these problems began in 1991 with the establishment of the [WERC Environmental Design contest](#).

The contest has become an outstanding model that not only provides a valuable education experience, but it also provides essential training skills needed for students entering the workforce.

### Mission of WERC:

The mission of the design contest is to develop human resources and technologies that assist various levels of government and private sector companies with environmental restoration, waste minimization, pollution prevention, and conservation of natural resources.

The tasks, presented at the contest, represent real world problems faced by sponsoring industry and government agencies.

Often the solution presented by a student team will provide an implementable process, or open door to a new direction of research for the task sponsor.

We would like to ask you to take role as a sponsor and be part of this valuable mission .

### Why Sponsor the 2019 Design Contest?

Show your organization as a thoughtful committed leader creating opportunities for recreation and education. As a sponsor, you will be able to:

- Connect with expertise in the environmental field from different agencies, industries and companies.
- Showcase your organization's expertise at the international Design Contest. The design contest provides high-quality opportunities for attendees to learn, connect and share experiences with their peers.
- Demonstrate your leadership and share topics and work you care about with Faculty and students from Universities around the globe.
- Provide professional development opportunities for mid-level managers participating as judges.
- Achieve potential employment opportunities through the additional time we provide for interaction with highly-skilled students from various universities.



## TASK SPONSORSHIP LEVELS

<b>Platinum Level \$15,000</b>	<b>Gold Level \$10,000</b>	<b>Silver Level \$5,000</b>
Task Development* +Committing up to 5 Judges at the event + Contributing to the FAQ	Sponsor a developed task +Committing up to 3 Judges at the event + Contributing to the FAQ where applicable	Co-Sponsor for open tasks+ committing a judge to the event
Recognition at welcome session and Awards Banquet	Recognition at welcome session	Recognition at Awards Banquet
Opportunity to give a 10-minute keynote at Awards Banquet	Opportunity to give a 5-minute keynote at Welcome session	
Up to three minute video advertisement for your company displayed during all meals (Sponsors provide the video)		
Logo featured on-full screen during meals at the event	Logo featured on-half screen during meals at the event	Logo featured on-quarter screen during the Awards Banquet
Full page advertisement in the Design Contest program (sponsor provides the ad)	Half page advertisement in the Design Contest program (sponsor provides the ad)	Quarter page advertisement in the Design Contest program (sponsor provides de ad)
Recognition on the conference website	Recognition on the conference website	Recognition on the conference website
One skirted exhibit table for the duration of the event that can be used for recruiting students, sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for recruiting students, sharing promotional items from your company. etc.	One skirted exhibit table during the network reception
Inclusion of company promotional items for all attendees (Judges + faculty +students)	Inclusion of company promotional items for (faculty +students)	

## EVENT SPONSORSHIP LEVELS

<b>President Sponsor \$4,000</b>	<b>Leadership sponsor \$3,000</b>	<b>Family Sponsor \$2,000 each</b>	<b>Partner Sponsor \$1,000</b>	<b>Friend Sponsor \$500 each</b>
One Award Banquet Dinner	One Welcome Dinner	Lunch Monday <b>OR</b> Tuesday	One Networking Reception	Break Monday <b>OR</b> Tuesday
Signage on tables at the Banquet	Signage on tables at the welcome dinner	Signage on tables at the lunch	Signage on tables at the reception	Signage on tables provided for snacks
One skirted exhibit table during the network reception.	One skirted exhibit table during the network reception.	One skirted exhibit table during the network reception.	One skirted exhibit table during the network reception.	One skirted exhibit table during the network reception.
Recognition at both welcome session and Award Banquet	Recognition at Welcome session			
Recognition at WERC website	Recognition at WERC website			



\*Task Development: The Sponsor will work with WERC team to develop a task of relevant interest.

