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DATE: Aug. 21, 2013

TO: All Faculty and Staff

FROM: Garrey Carruthers, President

SUBJECT: Athletics Department reorganization and realignment of other units

Today I am announcing the reorganization of the NMSU Athletics Department, which includes naming Las Cruces businessman David McCollum to the newly created position of deputy athletics director. In the new position, he will oversee all business affairs for the Athletics Department.

We are going to manage the NMSU Athletics Department more like a business enterprise. That is why I have chosen to bring in a talented businessman like David, who is not only familiar with NMSU Athletics, but also has a history of managing and growing companies. We are going to grow NMSU Athletics through increased attendance, donor participation, sponsorships and marketing.

David was previously the owner and chief executive officer of FIG Publications, which owned the Las Cruces Bulletin, the Rio Rancho Observer and the Kirtland Air Force Base Nucleus. Each of these newspapers was struggling financially when they were acquired by FIG, but were quickly turned around.

He has also worked as group publisher for the Community Newspapers Holding Company in Birmingham, Ala., as president and publisher of the Las Cruces Publishing Company, and as a senior leader in several other companies in the areas of media, marketing and advertising. In each instance, David demonstrated the ability to successfully promote growth and expansion.

Under the new organization plan, David will oversee the department's marketing, financial and Title IX operations. He will also coordinate supervision of sports information. NMSU Athletics Director McKinley Boston will continue to oversee each of the NMSU team coaches.

Additionally, I am announcing the organizational realignment of several other university positions. The presidents of NMSU's community colleges, which include NMSU Alamogordo, NMSU Carlsbad, NMSU Grants and NMSU's Dona Ana Community College, will now report to NMSU Executive Vice President and Provost Dan Howard. Those positions previously reported directly to the NMSU president.

Similarly, the university's vice president for research and vice president for economic development will also report to the executive vice president and provost. NMSU's Human Resources Services and NMSU's Office of Institutional Equity will report to Associate Vice President and Deputy Provost Greg Fant. Previously, Human Resource Services reported to the Senior Vice President for Administration and Finance.

In each of my past activities in both business and in government, I have become accustomed to a stand-alone human resources operation. Shifting this unit to the associate vice president and deputy provost's office will do that.

The majority of these changes came as recommendations from the transition teams I set up shortly after becoming president in an effort to find improvements to various university organizations. I am confident these changes will help make us a stronger university going forward.