NEW MEXICO STATE UNIVERSITY
BOARD OF REGENTS REGULAR MEETING
April 3, 2017
1:00pm

Regents Room
Educational Services Building
NMSU Las Cruces Campus
1780 East University Avenue
Las Cruces, New Mexico

Regents of New Mexico State University
Debra Hicks, Chair
Mike Cheney, Vice Chair
Jerean Hutchinson, Secretary/Treasurer
Amanda López Askin, Ph.D., Member
Kari Mitchell, Member
Hobbs, New Mexico
Las Cruces, New Mexico
Las Cruces, New Mexico
Las Cruces, New Mexico
Las Cruces, New Mexico

Ex-Officio Members of the Board of Regents
Christopher Brown, Ph.D.
Adam Cavotta
Matthew Bose
Faculty Senate Chair
Employee Council Chair
ASNMSU President

University Officials
Garrey Carruthers, Ph.D.
Daniel Howard, Ph.D.
Angela Throneberry
Liz Ellis, J.D.
Chancellor and President
Executive Vice President and Provost
Senior Vice President
General Counsel

MEETING MINUTES
Approved by the Board of Regents on May 12, 2017

The Board of Regents meeting will be available by webcast through the link at http://panopto.nmsu.edu/bor/

A. Call to Order – Chair Hicks called the meeting to order at 1:00pm.

1. Introductions

   Introduction of the Media, Interim Associate Vice President Justin Bannister

   Introduction of NMSU Officials, Executive Vice President and Provost Daniel Howard, Ph.D.
   Provost Howard introduced Interim Vice President for Research Luis Vazquez, Ph.D.
2. **Confirmation of Quorum, Chair Debra Hicks**

Chair Hicks confirmed Regent Cheney’s presence by phone. All members present.

3. **Approval of the Agenda, Chair Debra Hicks**

Regent Mitchell made a motion, on recommendation of University staff, that agenda item G-1 Tuition and Fee Rates and Budget Guidelines for FY2017-2018 be tabled due to the uncertainty of state appropriations. Chair Hicks asked President Renay Scott if she would like to discuss the proposed Dona Ana honorary degree recipient. Upon affirmation, Regent Mitchell amended her motion to table item G-1 and move item F-2 Honorary Degree Recipient – Dona Ana Community College. The motion was seconded and the motion passed unanimously.

4. **Public Comment, Interim Associate Vice President Justin Bannister**

The following individuals provided public comment: Dr. Michele Shuster, Dr. Miriam Chaiken, Dr. Jim Peach, Dr. Jack Wright, Steven Griego, Chad Martin, and Laura Grant. Chair Hicks thanked the individuals for their comments.

B. **Approval of the Minutes, Chair Debra Hicks**

1. **Regular Meeting - March 6, 2017**

Chair Hicks called for consideration of the meeting minutes of March 6, 2017. Regent Mitchell moved approval of the minutes, motion seconded, motion passed unanimously.

2. **Confirmation of Prior Executive Session – March 20, 2017**

Regents confirmed compliance with OMA by roll call: Regent López Askin-yes, Regent Cheney-yes, Regent Hicks-yes, Regent Hutchinson-yes, Regent Mitchell-yes.

C. **Awards and Recognitions, Chair Debra Hicks**

1. **Above and Beyond Award Proclamation – Patricia Sullivan, Ph.D.**

Chancellor Carruthers introduced Associate Dean Patricia Sullivan, Ph.D. as the Regents Above and Beyond Award recipient.

D. **Committee Reports, Chair Debra Hicks**

1. **Audit Committee Report**

Chair Brad Beasley / BOR Chair Debra Hicks / Senior Vice President Angela Throneberry

Chair Hicks noted there has been no Audit Committee meeting, but the committee will meet on April 18, 2017. In addition, Chair Hicks and Chancellor Carruthers mentioned the composition of the Audit Committee has been modified to include a faculty member from the College of Business, Accounting and Information Systems with the Chancellor becoming an ex-officio member in keeping with best practice and a recent determination by the Board.

2. **Real Estate Committee Report**

Chair Tom Hutchinson / BOR Chair Debra Hicks / Regent Mike Cheney

No report.
3. **Financial Strategies, Performance and Budget Committee Report**  
*Chair Adolfo Telles / Regent Kari Mitchell / Senior Vice President Angela Throneberry*

Committee Chair Telles briefed the Board regarding the significant amount of time spent understanding the University budget and changes in revenue and expense. In addition, he mentioned enrollment, state budget issues, and marketing programs have been discussed. Chair Telles stated motions were made in Committee as follows:

- Approval of parking rates remaining flat, motion passed with 4-ayes and 2-abstentions
- Approval of meal plan rate increases of 2.9%, motion passed with 4-ayes and 2-abstentions
- Approval of housing rates as presented over a four year period, motion passed with 4-ayes and 2-abstentions
- Approval of a 6% blended tuition and fee increase supportive of investments in student success, motion passed with 4-ayes and 2-abstentions

Regent Mitchell mentioned the meal plan rates likely should not come before the Board annually going forward, as there is a contractual obligation. Further, she mentioned that consideration of investments/expenses were discussed following the consideration of the tuition/fee rate increases. Regent Hutchinson discussed the important dialogue regarding the health of the institution, and enhanced student enrollment and outcomes. She stated there was good collaboration with the Regents Student Success Committee.

4. **Student Success Committee Report**  
*Co-Chairs Regent Jerean Hutchinson / Regent Kari Mitchell*

Regent Mitchell stated the last meeting of Student Success was held in collaboration with the Financial Strategies, Performance and Budget Committee. She mentioned the Student Success Leadership Team met. She discussed the extensive amount of work that has been accomplished by the Committee over the last 18 months. Approximately 3% of the recommended tuition increase is planned for investments in student success.

E. **Recurring Reports, Chair Debra Hicks**

1. **NMSU Faculty Senate Report, Chair Christopher Brown, Ph.D.**
   Chair Brown mentioned several memorials for deceased retired faculty. He stated the experiential learning effort will require additional work and shared some of the specifics that need to be addressed. Motions regarding faculty credentials and a new Bachelor of Science in Geomatics were approved.

2. **Associated Students of NMSU Report, President Mathew Bose**
   President Bose discussed his support of postponing the vote on tuition and fee rates.

3. **NMSU Employee Council Report, Chair Adam Cavotta**
   Chair Cavotta mentioned recent visits to NMSU’s community colleges and opportunities to engage in Employee Council. He stated the Employee Council’s support for the proposed 6% blended tuition and fee rate. The Employee Council will host the administration in a discussion of the Vision 2020 strategic plan and the budget process. The Founder’s Day celebration is upcoming and is aligned with the launch of the Ignite Capital Campaign.
4. **Higher Education Regents Coalition Report**, BOR Chair Debra Hicks
   No report.

5. **Aggie Development Inc. Report**, Chair Garrey Carruthers, Ph.D./President & CEO Scott Eschenbrenner
   Chancellor Carruthers mentioned dialogue with potential hoteliers and the city regarding drainage issues.

6. **NMSU Foundation Report**, President Andrea Tawney, Ph.D./Regent Jerean Hutchinson
   No report.

7. **Arrowhead Center Inc. Report**, Chair Kevin Boberg, Ph.D./Regent Mike Cheney
   Chair/Vice President Boberg discussed the Arrowhead Center mission and highlighted the complex web of resources supporting economic development.

8. **New Mexico Department of Agriculture**, Cabinet Secretary & Director Jeff Witte
   Secretary Witte discussed the pecan weevil emergency quarantine enacted in Roswell, Hobbs, Artesia, Clovis, and Lovington, and explained this may become a permanent quarantine.

**NOTE** – Regent Cheney’s phone connection was lost, and he was absent from the rest of the meeting.

F. **Consent Items**, Chair Debra Hicks
   Regent Hutchinson moved approval of the consent agenda (item F-1 listed below), motion seconded, motion passed unanimously (Regents Hicks, Hutchinson, Mitchell and López Askin).

1. **AIPP Professional Services Contract #17000.0** Chevo Studios, Inc. for commissioned artwork at DACC East Mesa Campus
   Associate Vice President Glen Haubold and University Architect Heather Watenpaugh

2. **Honorary Degree Recipient** - Dona Ana Community College
   Dona Ana Community College President Renay Scott, Ph.D.
   **NOTE** – item moved from consent to action item.

G. **Action Items**, Chair Debra Hicks

1. **Tuition and Fee Rates and Budget Guidelines for FY2017-2018**
   Senior Vice President Angela Throneberry
   **NOTE** – item tabled.

   **Agenda Item F-2**  Honorary Degree Recipient – Dona Ana Community College
   **NOTE** – moved to action item agenda from consent agenda.

   President Renay Scott highlighted the extensive contributions of Dona Ana Community College’s recommended honorary degree recipient Nathan Cote, particularly his contributions to veterans.

   Regent López Askin moved approval, motion seconded, and motion passed unanimously (Regents Hicks, Hutchinson, Mitchell and López Askin).
2. **Housing Rate Plan through FY2020-2021**  
*Senior Vice President Angela Throneberry and Associate Vice President D’Anne Stuart*

Associate VP D’Anne Stuart discussed the necessity of aligning housing inventory with enrollment. She mentioned the use of $21.5 million of the bond initiative being for new housing to be placed on the Monagle Hall site. AVP Stuart’s presentation included pro forma factors, occupancy levels, rental rates, reserves, and assumptions made. She also discussed future opportunities for consideration of renovations and demolitions. A four-year plan for rate increases delineated by residence facility was shared. Included in the presentation was a comparison to the local market.

Discussion included student populations most at risk of not being retained, the relative size of the local student market, availability of housing for socio-economically challenged students, opportunities for housing aid, exemptions granted from the first-year on-campus housing mandate, the necessity of raising housing rates due to decreased enrollment.

The Board mentioned the necessity of the monitoring of admitted students, housing applications and housing waivers to avoid misunderstandings of housing requirements and potentially disgruntled students, and requested multiple updates by staff leading up to the Fall term to ensure a smooth transition to the first year residency requirement.

Regent Hutchinson moved approval, motion seconded, and motion passed unanimously (Regents Hicks, Hutchinson, Mitchell and López Askin).

3. **Meal Plan Rates for FY2017-2018**  
*Associate Vice President D’Anne Stuart*

AVP D’Anne Stuart discussed the request for a 2.9% increase in meal plan rates in alignment with contractual obligations linked to the Consumer Price Index with the vendor, Sodexo. She mentioned it has been practice to bring meal rate increases to the Board; however, it is likely that is not necessary due to the contract. AVP Stuart cited customer satisfaction with Sodexo.

President Bose expressed disappointment in the absence of lower priced meal options for incoming students falling into the first-year residency requirement, stating the necessity of paying for on-campus housing in conjunction with the cost of meal plans is significant. Discussion included the necessity of incorporating student input into contract negotiations.

Regent Mitchell moved approval, motion seconded, and motion passed unanimously (Regents Hicks, Hutchinson, Mitchell and López Askin).

4. **Parking Rates for FY2017-2018**  
*Associate Vice President D’Anne Stuart*

AVP D’Anne Stuart discussed the administration’s recommendation for no rate increases in parking at this time. Zoned parking rates will be considered in conjunction with work on the University Master Plan.

Regent Mitchell moved approval, motion seconded, and motion passed unanimously (Regents Hicks, Hutchinson, Mitchell and López Askin).
H.  **Informational Items, Chair Debra Hicks**

1. **Informational Reports** – NONE

2. **Chancellor’s Report, Chancellor Garrey Carruthers, Ph.D.**
   The Chancellor discussed the receipt by the Athletics Department of $725,000 from the NCAA due to the dissolution of an NCAA foundation. The monies must be used for the direct benefit of student athletes, and will likely be used over a three-year period for nutrition programs, summer school and equipment.

   The undergraduate enrollment picture is promising: freshman applications are up 14%, are down slightly in New Mexico and are up 38% in Texas, primarily in El Paso. Freshman admissions are up 33%, up 7% in NM, and up 82% in Texas. Dona Ana County applications and admittances are down.

   Housing applications are up. International enrollments will be challenging due to issues at the federal level. NMSU has 1300 international students and they are very welcome.

   Chancellor and Provost are building a relationship and working diligently with Las Cruces Superintendent Greg Ewing to guide Las Cruces students to NMSU-Las Cruces and NMSU-Dona Ana.

   The newly named Aggie Health and Wellness Center has opened with aligned services.

   The capital campaign has raised approximately $69.5 million in cash, primarily dedicated to scholarships, and now enters the public phase of the campaign.

3. **Provost’s Report, Executive Vice President and Provost Daniel Howard, Ph.D.**
   Provost Howard shared the movement towards centralized advising at NMSU. Key to improved student outcomes is predictive analytics and proactive interventions. The new Center for Academic Advising and Student Support will be housed in the Garcia Annex, requiring renovations. Advisors currently housed in the colleges and navigators will move to this central location. Student caseloads are relatively close to national averages. Training efforts are underway. Advising will be based on a team approach aligned with student majors and degree requirements. There will be a significant advising presence at student orientation. The use of the CRM Advise system was discussed.

   Discussion included tracking of class attendance via the QuikConnect system. Provost Howard complimented the efforts of the Student Success Committee Regent leadership in bringing discussion of best practices, such as centralized advising to the forefront at NMSU. Plans for measurement of the success of the program are critical. Faculty will remain key in mentoring students.

4. **Summary Report: Rule Revisions** – NONE

5. **Other Informational Items**
   Chair Hicks shared New Mexico Joint Memorial 8 directing the Higher Education Department to form a group to study higher education governance and institutions in New Mexico. She shared the strategic role of the Board as encapsulated by the Association of Governing Boards (AGB).

I.  **Announcements, Chair Debra Hicks**

1. “**Gun’s Up**” – Good News for NMSU!

2. **Upcoming Board of Regents Meetings**
   - Friday, May 12, 2017 at 9:00am
   - June/July 2017 – Strategic Planning Meeting (TBD)
   - September 9, 2017 – Joint Meeting with UNM Board of Regents (TBD)
   - Friday, October 13, 2017 at 9:00am
   - Friday, December 8, 2017 at 9:00am

**Adjournment** – Chair Hicks adjourned the meeting at 3:30pm.